

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of :
SIEGEL, ET AL,. :
 : Group Art Unit:
Application No. :
 : Examiner:
Filed: HEREWITH :
 : Date: March 13, 2001
For: METHOD AND SYSTEM FOR :
DISTRIBUTING PRODUCT :
INFORMATION :
X

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

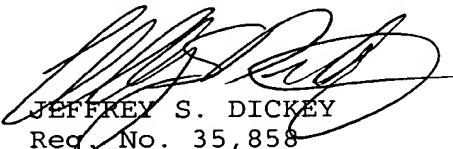
Sir:

It is respectfully requested that the references listed on the enclosed Form PTO-1449 be made of record and considered with respect to the above-referenced U.S. patent application. A copy of each reference is enclosed, the benefit of which is claimed under §120. Submission of the present Information Disclosure Statement should not be taken as an admission that the cited references are legally available prior art or that the same are pertinent or material.

In the event that any fee is due in connection with the present Information Disclosure Statement, the Commissioner is hereby authorized to charge the same to our Deposit Account No. 12-1095.

Respectfully submitted,

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FORM PTO-1449 (Rev. 7-80)		U.S. Department of Commerce Patent and Trademark Office		Atty. Docket No. SONY 3.0-025		Application No.	
LIST OF PRIOR ART CITED BY APPLICANT <i>(Use several sheets if necessary)</i>				Applicant Brian Siegel, et al.		Group <div style="text-align: right; font-size: small;"> J1002 U.S. PTO 09/05527 03/13/01 </div>	
				Filing Date: Herewith			
U.S. PATENT DOCUMENTS							
*EXAMINER INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES NO
	AL						
	AM						
	AN						
	AO						
	AP						
OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
	AR	Cade Metz, <i>Syndication/Affiliate Networks: Leverage Your Web Presence</i> , www.zdnet.com (dated June 26, 2000; printed March 12, 2001)					
	AS	Sheryl Canter, <i>Using Sydicated Content</i> , www.zdnet.com (dated July 17, 2000; printed March 12, 2000)					
	AT						
EXAMINER				DATE CONSIDERED			
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							